***Overcomer* Series Resources**

**Series Title:** *Overcomer*

**Original Life.Church Run Dates:** May 13-15, May 20-22, May 27-29, and June 3-5

**Series Description:**

Stare down your fears, shatter your insecurities, and shake off the apathy that tries to hold you back. You’re not a prisoner—you’re an *Overcomer*.

**Hashtag:** #lcOvercomer

**General Blurb:**

*Use prior to series.*

***Overcomer***

Stare down your fears, shatter your insecurities, and shake off the apathy that tries to hold you back. You’re not a prisoner—you’re an *Overcomer*. Tear off the labels the world tries to put on you during a new series starting <May 13-15 / next weekend>.

**Social Media Invite Posts:**

*In addition to the suggested posts below, you can post series promo videos, share* [*finds.life.church*](https://finds.life.church/) *posts, or use quotes and talking points from the message, etc.*

Stare down your fears, shatter your insecurities, and shake off the apathy that tries to hold you back. You’re not a prisoner—you’re an *Overcomer*. Tear off the labels the world tries to put on you during a new series starting <May 13-15 / next weekend>. #lcOvercomer

Fear, insecurity, and apathy stare you down, same as they always try to do. But today, the choice is in your hands. You’ve got the power to shatter your weakness and rip off your labels. You’re an *Overcomer*. Let’s break the cycle together in a new series starting <May 13-15 / next weekend>. #lcOvercomer

Fear won’t tame you. Apathy can’t stop you. Insecurities don’t beat you. You’re more than the labels people try to slap on you, because you’re not who the world says you are—you’re an *Overcomer*. Shatter some expectations with us in a new series starting <May 13-15 / next weekend>. #lcOvercomer

Shatter the labels the world tries to put on you during a new series starting <May 13-15 / next weekend>. #lcOvercomer

Stare down your fears, shatter your insecurities, and shake off the apathy that tries to hold you back in a new series, #lcOvercomer. Starts <May 13-15 / next weekend>!

Smash your fears. Shatter your insecurities. Punch apathy in the face. Join us for #lcOvercomer this weekend.

You’re more than the labels people try to slap on you. You’re not who the world says you are. You’re an *Overcomer*. We’re continuing this powerful series this weekend—don’t miss it! #lcOvercomer

Fear won’t tame you. Apathy can’t stop you. Insecurities don’t beat you. You’re an *Overcomer!* See what we mean this weekend as we continue our series #lcOvercomer.

**Series Bible Plan Blurbs:**

*We will have a Bible Plan on the YouVersion Bible App to reinforce the content of the message series. Please work this into your talk notes and social media schedules.*

Bible Plan Title: *Overcomer*

Bible Plan URL: [www.go2.lc/overcomer](http://www.go2.lc/overcomer) (goes live Friday, May 12)

Done being overwhelmed? Ready to overcome? Start the *Overcomer* Bible Plan today: [www.go2.lc/overcomer](http://www.go2.lc/overcomer)

Here's what the Bible meant when it called you an overcomer: [www.go2.lc/overcomer](http://www.go2.lc/overcomer)

**Series Bonus Content Landing Page:**

*This series bonus content landing page will be live on Friday, May 12. Users will be prompted to sign up to a mailing list which will deliver extra series commentary, exclusive content, and more to their inbox. Use these blurbs to promote the page in your social media channels or email communication.*

Landing page live: Friday, May 12

Blurbs and posts available: Friday, April 28

**Series Graphics:**

Artwork, templates, videos, and more can be found in the series group on LC Open: <https://open.life.church/resources/3248-lc-series-overcomer>