



Three Cs of Communication

As you evaluate the “Content, Clarity, and Conviction” of your public speaking skills, remember you don’t have to be an amazing speaker for God to work through you—but sharpening this skill makes it easier for you to share the Gospel and reach people for Christ.

Discussion Questions

Work through these questions yourself or with your team to become a better communicator:

1. What are some of your filler words, like “um,” “honestly,” or “like?” Give the team permission to be open and honest about what filler words you each use and then practice cutting them out when you speak. Make every word count. Do this exercise for body language (nervous tics, facial expressions, etc.), too.
2. Put yourself in the place of your audience. If you didn’t have any context, would you fully understand what was being communicated? Think about jargon and insider language, names of locations or rooms they may not know, and spiritual principles a guest might not understand (like “the blood of the Lamb”.) What other concepts or points of communication could be tricky for your audience to understand? Discuss with the group.
3. Again, if you were in the audience, would you be moved by what was being said? Practice your stage communication in front of a group, and ask them if they *felt* what you wanted them to feel.
4. Practice your stage communication and then identify *if you moved people to action* or simply told them something.
5. Just as Pastor Craig takes a step forward each time he speaks, what’s one habit you can build to remind yourself of the importance of what you’re about to communicate?