

***Mastermind* Series Resources**

Series Title: *Mastermind*

Original Life.Church Run Dates: September 8-10, 15-17, 22-24, and September 29-October 1

Topic:

The struggles are real but may have less power over us than we think. Too often we believe we are prisoners to our thoughts: those voices telling us to worry, that we aren't good enough, or that we can't ever change our behavior. Lies believed as truth affect us as if they are true, so this series will shine a light on the strongholds that hold us down and give us the tools we need to shatter them. Through the healing power of Christ and some practical applications, we can rewire our brain to become the person God designed us to be.

Series Tagline:

Change your thinking, change your life.

Series Description:

It's all in your head. But what if that's a good thing? Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. Learn how you can use your thoughts to unleash the *Mastermind* inside you.

Hashtag: #lcmastermind

Series Landing Page:

Users can find series-specific content like Finds.Life posts, Bible Plans, and a sign-up for a mailing list which will deliver extra series commentary, exclusive content, and more to their inbox.

Landing page live: Friday, August 31

Landing page URL: www.life.church/mastermind

General Blurbs:

Use prior to series.

Mastermind

Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. Change your thinking, change your life. Unleash the *Mastermind* inside you in a new series starting <insert date>!

Use during the weekend before series starts.

Mastermind

Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. Change your thinking, change your life. Unleash the *Mastermind* inside you in a new series starting next weekend! Visit www.life.church/mastermind to learn more.

Social Media Posts:

In addition to the suggested posts below, you can post series promo videos, share finds.life.church posts, or use quotes and talking points from the message, etc.

Use prior to series.

Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. Change your thinking, change your life. Unleash the *Mastermind* inside you in a new series starting next weekend! #lcmastermind

Change your thinking, change your life. Unleash the *Mastermind* inside you! This new series starts <insert date>. #lcmastermind

Use during the weekend before series starts.

Thoughts are powerful—especially the ones you think about yourself. Are you telling yourself the truth about who you're created to be? Learn how to take your thoughts captive with us as we start a brand-new series, *Mastermind*, next weekend. Visit www.life.church/mastermind to learn more. #lcmastermind

Learn how to take your thoughts captive with us as we start a brand-new series, *Mastermind*, next weekend. Visit www.life.church/mastermind to learn more! #lcmastermind

For use during the week before series starts.

Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. Change your thinking, change your life. Unleash the *Mastermind* inside you in a new series starting this weekend! Visit www.life.church/mastermind to learn more. #lcmastermind

Tap into the truth by reclaiming your thoughts, reviving your soul, and realizing your purpose. A new series, *Mastermind*, starts this weekend: www.life.church/mastermind #lcmastermind

For use during series.

Thoughts are powerful—especially the ones you think about yourself. Are you telling yourself the truth about who you're created to be? Learn how to take your thoughts captive with us this weekend in a new #lcmastermind message: www.life.church/mastermind

It's never too late to renew your mind, revive your soul, and realize your purpose. Let's talk about the power of thoughts this weekend as we continue our #lcmastermind series: www.life.church/mastermind

Tap into the truth by reclaiming your thoughts, reviving your soul, and realizing your purpose. Catch the incredible *Mastermind* message from this weekend: www.life.church/mastermind #lcmastermind

Our thoughts are more than a reaction to what's happening in our lives—they're a powerful force for shaping who we are and who we can become. And that's why we think you should be at Life.Church this weekend for #lcmastermind! Find a service time: <add service time info or location URL>

Change your thinking, change your life. Unleash the *Mastermind* inside you. Who's coming with you for #lcmastermind this weekend? Tag them in the comments!

Series Bible Plan Blurbs:

Bible Plan Title: *Mastermind*

Bible Plan URL: www.go2.lc/mastermind (Live Friday, September 7)

It's possible to change the way you think, and it might just change your life too. Start the *Mastermind* Bible Plan: www.go2.lc/mastermind

The self-talk struggle is real—and you can win. Start the *Mastermind* Bible Plan: www.go2.lc/mastermind

Thoughts are powerful, especially the ones you think about yourself. Choose the right thoughts with this new Bible Plan: www.go2.lc/mastermind