



## Increase Attendance by Building an Invite Culture

How do we create an invite culture that's more of a New Testament movement?

Start with the why. Why do we invite people to church? To grow the Kingdom.

***We don't invite people to church so we can grow our church. We want them to have a relationship with Jesus Christ.***

Formula for success: The right heart plus the right activity for the right amount of time always equals the right result.

## Right Heart

### Questions to consider with your team:

1. When inviting someone to church, what are my motives?
2. What do I need to do individually to prepare for battle?
3. What can we do together as a team to prepare for battle?

## Right Activity

Don't just invite; show people what the love of God looks like. Start building a relationship!

### Questions to consider with your team:

1. This past week, if everyone in your church invited just like you invited, how much would your church have grown?

## Right Amount of Time & Right Result

*Faithful obedience is our responsibility. The outcome is God's.*

### Questions to consider with your team:

1. Am I focused more on the outcome or obedience?
2. How can we do a better job of modeling an invite culture?

## Q&A Segment

### Four Fundamentals of Communication

1. Invite people to be a part of something every time you communicate.
2. Leverage your core values.
3. Share vision and explain what will happen.
4. Tell more stories.